

Technological Innovation to Tackle Societal Challenges

Title, authors affiliation and contacts should be clearly stated at the **top the poster**.

Mandatory Topics

- Problem Area Motivation
- Research Question
- Hypothesis
- Planned Approach

Contextual Tips

- Highlight the "So What?": Don't just present findings, explain their significance.
- Limit text and focus on key points by using bullet points and short sentences.
- End with a question or statement that invites discussion and encourages viewers to learn more.

Suggested Items for Fonts

- Titles and header font size **60pt**.
- Text font size **32pt**.
— Font size for the text being used on this template is **45 pt**
- Use San Serif fonts family for better readability.
— Sans serif fonts are preferable, as their simplified letterforms are easier to recognize. We used **Inter** font for this template.
- Use a maximum of 2 font types for better legibility.

Visual Elements

- Use clear, well-designed charts, graphs, and images to represent your data

Dimensions

- Poster size **A0 (841 × 1189 mm)**

Color Palette

- | | | |
|-----------|-----------|-----------|
| ● #444444 | ● #1c3865 | ● #ea8500 |
| ● #666666 | ● #3481ac | ● #fca527 |
| ● #888888 | ● #b1cbe7 | ● #ffbf73 |

Guidelines

- Keep text in framed areas.
— Framing lines are optinal
- Keep margins between frames and to the end of poster consistent.
— We used an illustrative **2.5 cm** margin for this template.
- Poster header and footer cannot be edited and should be kept visible.



Don't forget, to delete this background picture when preparing your poster.