

Technological Innovation to Tackle Societal Challenges

Title, authors affiliation and **contacts** should be clearly stated at the **top the poster**.

Mandatory Topics

- Problem Area Motivation
- Research Question
- Hypothesis
- Planned Approach

Suggested Items for Fonts

- Titles and header font size **60pt**.
- Text font size **32pt**.
 - Font size for the text being used on this template is **45 pt**
- Use San Serif fonts family for better readability.
 - Sans serif fonts are preferable, as their simplified letterforms are easier to recognize. We used **Inter** font for this template.
- Use a maximum of 2 font types for better legibility.

Dimensions

- Poster size **A0 (841 × 1189 mm)**

Color Palette

● #444444	● #1c3865	● #ea8500
● #666666	● #3481ac	● #fca527
● #888888	● #b1cbe7	● #ffbf73

Contextual Tips

- Highlight the "So What?": Don't just present findings, explain their significance.
- Limit text and focus on key points by using bullet points and short sentences.
- End with a question or statement that invites discussion and encourages viewers to learn more.

Visual Elements

- Use clear, well-designed charts, graphs, and images to represent your data

Guidelines

- Keep text in framed areas.
 - Framing lines are optional
- Keep margins between frames and to the end of poster consistent.
 - We used an illustrative **2.5 cm** margin for this template.
- Poster header and footer cannot be edited and should be kept visible.

 **Don't forget, to delete this background picture when preparing your poster.**